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### Grenzebach in Bad Hersfeld with new management: technologies for tomorrow, for the next generation

- New management generation uses decades of experience and focuses on innovative future solutions for the next generation
- Robert Brier takes over the position as CEO in Bad Hersfeld, starting March 2022
- Common team goal: strengthen the position as a companion throughout the lifecycle on global markets and expand key account management and service

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**BAD HERSFELD / Germany.** The new management team of Grenzebach Bad Hersfeld takes off with their focus on process engineering, production technology for building materials, recycling for the recovery of raw materials and energy-optimized solutions for existing and new plants. From March 1, 2022, Robert Brier, new CEO and Head of Global Sales, will further strengthen the company's position as a reliable partner to customers in numerous industries, together with the 274 employees at the Grenzebach location in Bad Hersfeld. The employees not only provide support in the realization of customer projects but also the further development of products and solutions for new markets with their high level of professional competence. They are thereby supported by the globally active Grenzebach Group and their international network, especially on the current "fast-moving markets". Grenzebach attaches great importance to continuity in a personal dialog with customers by strengthening the key-account approach worldwide.

#### **Built on tradition, eyes on the future**

A generational change in management, continuity in the closeness to customers and the tradition of an agile family business: Grenzebach Bad Hersfeld is continuing the success story with a new team at the top, including many experts who have been with the company for a long time. "We are looking back on a successful management in the past years and can build upon a strong foundation. With our new management, we will continue Grenzebach's successful work of the past decades in Bad Hersfeld and also drive the company's development with new impetus. We guide and support our customers in the fields of process engineering, building materials production technology and raw materials recycling throughout the entire lifecycle of the plants, from the initial ideas and technical concepts to the successful realization of the plant and after-sales service. This generational change at our company is taking place alongside a change of generation at many of our customer companies", says **Robert Brier, CEO of Grenzebach Bad Hersfeld since March.**

Brier takes over the function from **Franz-Josef Wilbois**, who will remain in an advisory capacity until the middle of the year. Afterward, Franz-Josef Wilbois will go into his well-deserved retirement. He has been a key figure in shaping the successful direction of the company in the nine years of his work for Grenzebach Bad Hersfeld.

Robert Brier, the new CEO, will also take over the management of Global Sales from March on, and thereby be the successor to **Dr. Christoph Habighorst**. Dr.

Habighorst will use his experience as the newly created **Vice President Product & Process Development**.

**Marc Engelhardt, Vice President Engineering** will support the future CEO in his function as deputy.

### **From process engineering via building materials technology to phosphorus recycling**

"Realizing new technologies and processes but also developing known technologies to meet future requirements is our mission. Together with our customers, our promise of quality and technical expertise are the keys to opening new markets and implementing innovations in our existing portfolio. We accompany our customers to new markets with our in-depth expertise and support them in seizing opportunities in their industries", says **Marc Engelhardt, Vice President Engineering and future deputy CEO**. Plaster gypsum or plasterboards: Building materials producers can rely on the experts in Bad Hersfeld for the complete range of equipment and devices from the raw material to the finished product. The Grenzebach experts also provide production technologies for building materials made of wood and equipment for manufacturing insulating materials from renewable raw materials or mineral fiber.

Grenzebach is providing further impetus in the recycling sector with high-temperature processes developed for the recovery of raw materials. Municipalities are already benefiting from the Phosphorus Recycling Process developed by Grenzebach to sustainably recover phosphorus, a vital raw material, from sewage sludge.

Robert Brier emphasizes: "We continue to strengthen our key account and global service approach, expanding our competencies in the major trading zones to get even closer to our customers to address their needs faster and with greater focus. We can thus support our customers on the international markets at all times with local solutions and offers."

### **130 years of experience at the Bad Hersfeld location**

The company can build on a strong foundation: Grenzebach's technologies and services at the Bad Hersfeld site are based on 130 years of experience in the efficient processing of raw materials, which dates back to the long-established Schilde AG and Babcock BSH. Combined with the process and technology knowledge, gained in over more than 60 years at Grenzebach, comprehensive expertise leads to reliable solutions, whether it's about grinding limestone or processing color pigments.

### **Prototypes are created in the 400-square meter technology center "Technikum"**

The 400-square meter technology center "Technikum" is a special feature of Grenzebach BSH. There, raw materials are analyzed and process engineering procedures are tested, among other things. Special cases and individual requirements of the customers are approached and met by the Grenzebach team with models and prototypes in the technology center. The range at Bad Hersfeld's Technikum is vast: process technological devices, prototypes for the gypsum/plasterboard industry as well as dryers for wood veneer.



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*Source: Grenzebach*

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## **About Grenzebach**

Grenzebach is a leading automation solution provider for the global glass, building materials and intralogistics markets. In addition, the company develops new application areas, such as various recycling processes, friction stir welding, the automation of industrial additive manufacturing or digital networking. Grenzebach ranks among the international technology leaders in its markets. The global manufacturing footprint, with production sites in Germany, Romania, the US and China, as well as additional worldwide locations, ensures on-site customer support. More than 3,000 systems installed in more than 55 countries stand for quality and reliability. Since the company opened its doors over 60 years ago, it has been owned by the founding family. With an export ratio of more than 90 percent, Grenzebach is a global player.

### **LinkedIn:**

<https://www.linkedin.com/company/grenzebach-group>

### **YouTube:**

<https://www.youtube.com/TheGrenzebachGroup>